



STATE OF MAINE
DEPARTMENT OF AGRICULTURE, CONSERVATION AND FORESTRY
BOARD OF PESTICIDES CONTROL
28 STATE HOUSE STATION
AUGUSTA, MAINE 04333

PAUL R. LEPAGE
GOVERNOR

WALTER E. WHITCOMB
COMMISSIONER

Date: May 2, 2017
To: Board Members
From: Staff
Subject: Review of Continued Board Homeowner Education Efforts

The Board has continued to discuss various ideas and approaches for improving education of homeowners on the use of Integrated Pest Management and the proper use of pesticides. Staff has provided oral updates to the Board at each Board meeting since the August 19, 2016 Board meeting. The following list details the outreach projects staff are currently or will be implementing as of the last Board meeting:

Presentations

- Presentation at live-streamed Rockport Conservation Committee
- Presentation at 2017 Maine Land Trust Conference
- Presentation of four Master Gardener pesticide talks
- Invited adult education talk in Lincoln—garden pest management /beneficial insect protection

Social Media

- GovDelivery- BPC staff have been posting bulletins on BPC GovDelivery page under the following topics:
 - BPC Board Meeting
 - Pesticide Continuing Education Credit Calendar
 - Yard, Garden and Home
- Utilizing Facebook page for outreach

Articles/Publications

- Working on new version of GUP dealer sign

Website content

- Review of Board websites is underway—HealthyMaineLawns and GotPests—repairing broken links and updating content

Other

- Obsolete Pesticide Collection Program—contacted DEP Waste Management official, Sandy Moody, who is holding training for transfer station operators. Obsolete pesticide brochures and advertisement posters (see attached documents) were provided to Moody for dissemination to training attendees.

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